



# BANGLADESH FASHIONOLOGY SUMMIT

The international summit of technology & innovation for fashion

2<sup>nd</sup> Edition of Bangladesh Fashionology Summit

## DIGITALIZATION THE NEXT DESTINATION



02<sup>nd</sup> MAY 2019  
HALL 1 / GULNAKSHA HALL  
INTERNATIONAL CONVENTION CITY  
BASHUNDHARA, DHAKA, BANGLADESH

BANGLADESH FASHIONOLOGY SUMMIT

FIRST EDITION

## FACTS AND FIGURES

**450+**  
C-SUITE DELEGATES



**17**  
WORLD CLASS  
SPEAKERS



**15**  
COUNTRIES



**1ST  
EVER**  
DIGITAL-TECH  
RUNWAY SHOW  
IN BANGLADESH



**38** OUTFITS  
**07** DESIGNERS



**40+**  
MEDIA



**25**  
PARTNERS



**07**  
EXHIBITORS



**07**  
INTERACTIVE-TECH  
ATTRACTIONS



# FOUNDER'S MESSAGE



Dear Friends,

It was my dream to create a meeting ground for the world's top thinkers, innovators, technology disruptors from the global fashion industry. The idea was to bring the best and the brightest brains to Bangladesh. To inspire us to stay in step with the fast pace of technological advances that are forcing us at the manufacturing end of apparel supply chain to rethink our business models and capture the fresh new opportunities that the changes bring forth. The dream was brought to life by the first successful edition of Bangladesh Fashionology Summit last February 2018! The event witnessed 17 top class international experts who shared their knowledge / insights on the latest apparel technologies with an audience of 450+ C-suite key

decision makers from local Bangladesh apparel industry. Topics of critical importance ranging from automation, robotics, virtual prototyping, artificial intelligence, smart fabrics, sustainable innovations were discussed and debated. We also organized the first-ever Digital Tech Runway Show in Bangladesh during the summit, showcasing fashion-tech creativity and innovations of geek-chic designers from 6 different countries including Spain, France, The Kingdom of the Netherlands and India.

I am so convinced by the need for such an 'inspirational international community' to take a firm foothold in Bangladesh, that we have decided to go ahead and make this one annual event. The agenda and date is set for the 2nd Edition of Bangladesh Fashionology Summit. The theme of the 2nd edition of Bangladesh Fashionology Summit is 'Digitalization - the Next Destination'. It is aligned with one of the nation's goals of 'Digital Bangladesh Vision 2021'. As the world goes digital, our apparel industry cannot afford to stay behind. We must prepare to face the future, arm ourselves with the knowledge, skills and technologies for the future.

Bangladesh's Apparel Industry must transform itself and set an example for the rest of the world on how sustainable development goals and business profit motives can work hand in hand to create a better future for all economic sectors and people. I seek your support and encouragement to come forward and generously join the movement!

Without your support, how can we be successful? As Founder of Bangladesh Fashionology Summit, I promise you that your investment and involvement will be worth it. You will walk away with an amazing experience, with big 'AHA moments', real knowledge and expanded insights that will help you position your company for the rapidly changing world. I look forward to welcoming you all.



MOSTAFIZ UDDIN  
Founder & CEO  
Bangladesh Apparel Exchange (BAE)

# BANGLADESH FASHIONOLOGY SUMMIT – A PIONEER EVENT

Digital Technologies are transforming the apparel supply chains, challenging old operating models and unleashing new opportunities. In the rapidly changing business landscape, only those will survive and thrive, who are flexible and quick to adapt to the change. Bangladesh Fashionology Summit is a pioneer event which aims to create a unified platform for thinkers, innovators, technology solution providers, apparel industry key stakeholders, experts, educators to converge under one roof to share ideas, network and collaborate to shape the future of fashion industry.

The objectives of Bangladesh Fashionology Summit are -

- To disseminate knowledge and create awareness among the apparel manufacturers of Bangladesh about the industry 4.0, technologies and innovation.
- 'Seeing is believing' – this is our inspiration. The event would display various aspects of fashion, technology, innovation and sustainability at the venue in a creative and pleasant way so that a comprehensive idea can be obtained about how changes can take place through fashion supply chain.
- Create a networking platform to further exchange knowledge and experience among the local user groups and international experts.
- Propelling the growth vision of RMG export i.e. \$50 billion by 2021, which would ultimately double other business activities and service sectors.
- Accelerating progress toward 'Digital Bangladesh 2021' by engaging the largest manufacturing sector of the economy.



# WHO IS THIS EVENT FOR ?

AN OVERVIEW OF THE TARGET AUDIENCE THE EVENT ATTRACTS.

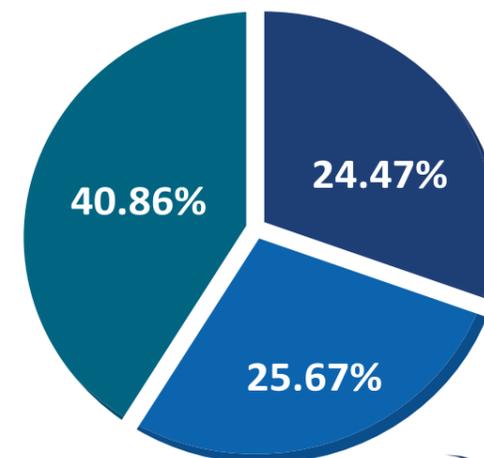
The event aims to attract a wide spectrum of fashion, technology and innovation stakeholders across the entire ecosystem. Brands / retailers, garment manufacturers, technology and innovation companies like software service providers, innovative fabric/accessory makers, designers, innovative start-ups, product innovators etc. If you have anything to do with apparel industry innovation, digitalization of apparel value chain, integration of technology, automation and data in innovative ways to improve value for customers. Bangladesh Fashionology Summit is the destination for you.

- The top management of manufacturers of apparel and textile in Bangladesh.
- The organizations supporting the development of the textile and apparel industry in Bangladesh such as trade bodies, embassies, development partners, financial institutions etc.
- Key decision makers from Brands and retailers.
- Different institutions engaged in developing updated technologies and processes in apparel supply chain.
- The technical teams of factories who deal with water, waste, chemical, energy, and sustainability.



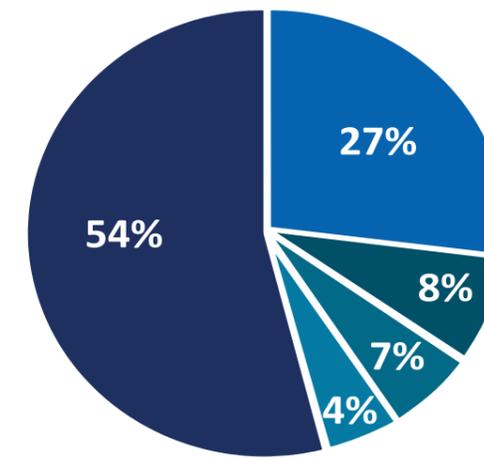
# WHO ATTENDS OUR EVENT

## PARTICIPANTS PROFILE OF 1<sup>ST</sup> EDITION



- C - Suite Key Decision Makers**  
(Country Manager, Chairman, Vice-Chairman, Managing Director, Deputy Managing Director, Director, CEO, COO, Executive Director.)
- Senior Management – Key Influencers**  
(Deputy General Manager, General Manager, Asst. General Manager, Divisional Manager.)
- Mid to Senior Management – Key Stakeholders**  
(Sr. Merchandising Manager, Development Manager, Sr. Sourcing Manager, Merchandising Manager, Head of Department.)

**50.14%**  
Key Decision Makers / Influencers



- Brand, Retailer & Buying Office**
- Garments Manufacturer**
- Apparel Supply Chain**
- Development Partner**
- Embassy**

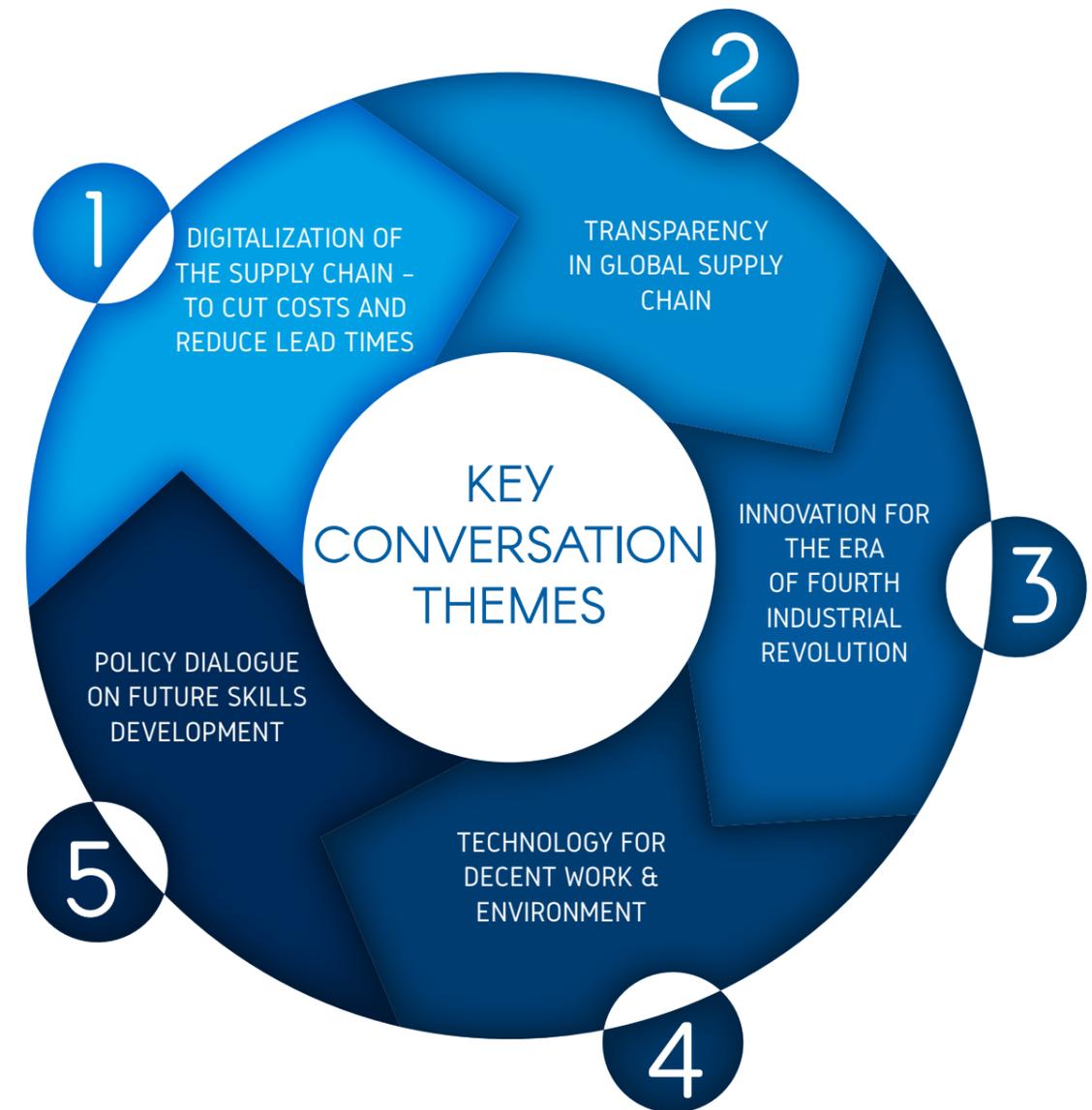
# THEME IN FOCUS - DIGITALIZATION



Digital Bangladesh is one of the nation's dreams, and so special emphasis is given on the application of digital technologies to realize Vision 2021, which we commonly call Digital Bangladesh. By 2021, after 50 years of Independence, our goal is to be a middle-income country with peace, prosperity and dignity, which in fact we have already achieved by March 2018.

McKinsey's 2017 Apparel CPO survey puts the focus on Digitalization, a topic of critical importance to apparel companies across the value chain. It is also an area where our industry lags way behind and needs a major step up. In fact Digitalization is being touted as the next sourcing destination. Bangladesh Fashionology Summit in its 2nd edition will focus on this very theme and bring forth the crucial conversations about what are the roadblocks in achieving the full potential of Digitalization in our industry and what are the solutions that experts are putting forward. The Event will have Five sub themes each focusing on a specific area of importance related to the overriding theme. Each sub theme will be debated and discussed via a lively and interactive moderated panel discussion comprising of top level global experts relevant to the topic.

# EVENT AGENDA



# KEY CONVERSATION TOPICS



## DIGITALIZATION OF SUPPLY CHAIN – TO CUT COSTS AND REDUCE LEAD TIMES.

A NEW ERA IN PRODUCT DEVELOPMENT IN DIGITALIZED, DISRUPTED, DYNAMIC FASHION INDUSTRY.

There is a crying need to digitize the product development across the supply chain to reduce lead time, cut costs, boost innovation and collaboration and better understand and serve the 'forever connected' and 'digitally savvy' end customer's needs. Technology enables to have a Single View of Customer data and it is possible to create products that relate to individual customer's needs through a digitally connected supply chain. This session will bring into focus the critical success factors for faster product development and production using digital technologies, roadblocks and solution strategies to overcome them.

- 3D sampling simulation via digital technologies.
- Big Data Analytics and AI-enabled Fashion.
- Digitization of Supply Chain - Brand success story.

## TRANSPARENCY IN GLOBAL SUPPLY CHAIN.

TOWARDS TOTAL TRACEABILITY AND TRANSPARENCY IN APPAREL SUPPLY CHAIN.

Digitization is a powerful enabler of progress in all the main drivers of future success in apparel sourcing, including the continued optimization of sourcing country strategy, truly strategic supplier partnerships, better compliance and risk management, and end-to-end efficiency. This session will focus on how digitization can enable increased transparency directly from the factory floor – including direct worker feedback and tracing materials from cradle to shop floor. Specific digital solutions include cloud-based platforms for vendor compliance, automated compliance management, RFID and IOT and block-chain technologies in how transactions / information is stored and traced across the supply chain in a transparent manner.

- Transparency and Accuracy in Quality Control - the Digital Solution.
- Real Time Process Tracking for Apparel Production System.
- DNA Tagging - Towards total traceability and transparency in Apparel Supply Chain.
- IOT, RFID & Block-chain Technology for a Cyber Physical Connection.

## INNOVATION FOR THE ERA OF FOURTH INDUSTRIAL REVOLUTION

A NEW FRONTIER OF INNOVATION FOR THE DIGITAL ERA OF FASHION INDUSTRY 4.0.

In this era of digital disruption, apparel and fashion industry calls for innovation not just in product, but in end to end process from conception to customer. A significant mind shift to have a data driven, consumer centric approach to business. From automation to innovation in process to having a single source of truth across the entire value chain, all ecosystem stakeholders need to come together and rethink how they can collaboratively design, manufacture and take the product to the market. This discussion will focus on consumer centric innovations that are redefining the rules of the game.

- Data Centric business models and processes.
- Innovation in collaborative working between stakeholders.
- Technology solutions that fuel innovation in product and process.
- Having an innovative mindset and shift from herd mindset to embracing the unknown.



## TECHNOLOGY FOR DECENT WORK AND ENVIRONMENT

TECHNOLOGY - A KEY TO SUCCESS IN NEXT GENERATION SUPPLY CHAINS.

The millennials make their purchase decisions based on their deepest held value systems. If you are brand or a product that pollutes or harms the earth, forget about being able to sell a lot to a whole lot of these eco conscious and aware customers. More brands are now paying heed to sustainable technology and environmental impact of their products and the whole apparel ecosystem is buzzing with innovations. This session will bring into focus sustainable innovations in the field of materials, machines and even business models.

- Eco and Sustainable business models.
- Sustainable Technology for the Apparel Manufacturing.
- Bio Fibers - New Sustainable Innovation Frontiers Towards Circular Economy.
- How technologies can help workers well-being and empowerment.

## POLICY DIALOGUE ON FUTURE SKILLS DEVELOPMENT.

POLICY TO FACILITATE DIGITAL TRANSFORMATION OF THE APPAREL INDUSTRY.

Digitalization is a matter of mindset. Companies need to acquire and develop tech-savvy talent internally and externally to drive the digital transformation. Key steps include breaking down long established silos in the product development process and bringing in new people with technology or analytics backgrounds and business acumen. To energize and retain this talent, companies need to adjust their way of working by creating small, cross-functional teams in a flat hierarchy; leveraging test-and-learn approaches for new developments; and, most of all, quick fact-based decisions. Executives also need to make a conscious to take risks and experiment with new tools. This session will focus on what talents, skills and capabilities do we need to build to stay in the game in the digital era?

- Future Skills for Apparel Manufacturing.
- Entrepreneurial and Innovation Mindset-Why and How?
- Financial Policy Support for Technical Upgradation.

# SPEAKERS – 1<sup>ST</sup> EDITION



**MS AMANDA COSCO**  
Founder  
Electric Runway



**MS DANIT PELEG**  
Founder  
3D Printed Fashion



**MR DAVID BIRNBAUM**  
Garment Guru / Transfer Pricing  
expert and strategic  
advisor to World Bank



**MS MUCHANETA KAPFUNDE**  
Founder  
FashionerD



**MR PIM KNEEPKENS**  
Innovation Manager  
Fashion for good



**MR PRADEEP DAVID**  
General Manager  
Universal Robots India Pvt Ltd



**MS EVA VAN DER BRUGGE**  
Innovation Manager,  
Fashion for good



**MR FREDERIC GAILLARD**  
Vice President  
Product Marketing, Cutting Room



**MR RAM SAREEN**  
CEO / Coach / Founder  
Tukatech



**MR RICHARD OLIVER**  
CEO  
THEUNSEEN



**MR JONATHAN ZORNOW**  
Inventor  
Sewbo



**MR MAGNUS SUNDGREN**  
Chief Technology Officer  
Eton Systems



**MR MICHAEL T. FRALIX PH.D.**  
President and CEO  
[TC]<sup>2</sup>



**SHUICHI UTENU**  
Industrial Engineer  
Juki Corporation Japan



**MR SUNIL SHEWAKRAMANI**  
Executive Vice President  
Apparel at Li & Fung India Pvt Ltd.



**MR VIKAS RAYKAR**  
Research Scientist  
IBM Research

# SPONSORS - 1<sup>ST</sup> EDITION

TITLE



IN ASSOCIATION WITH



GOLD



SILVER

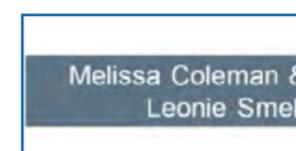
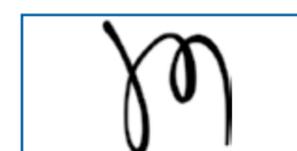


# FIRST EDITION – EXHIBITORS



# PARTNERS AND SUPPORTERS

- 1<sup>ST</sup> EDITION



# PARTICIPANTS FEEDBACK



I think the topics are very timely and informative. It's just the right kind of thing we should discuss in terms of how to move RMG sector forward in Bangladesh. This is helping us to move towards the future and may be prompting us to think what we should be doing. This kind of event should bring this industry together with everybody in the value chain. I look to forward next event whenever it might be.

**Thomas Pope**  
Office Director Democracy,  
Rights and Governance Office USAID/Bangladesh

Bangladesh Fashionology Summit is exactly what the RMG sector needs right now. I think now is the time for Bangladeshi garment factories to start invest in new technologies; this is a very timely event. This is time to embrace the new otherwise you will eventually lag behind.

It's a great initiative because I think it can inspire people, show people what possibilities are, what next generation, smart fashion is going to look like. So I think that is the main goal you should reach with this show. It will inspire people and shows them the future of fashion.

We see Bangladesh Apparel Exchange always comes up with its brilliant events and we make sure to be with them in future as well.

**Pieter de Vries**  
First Secretary - Economic Affairs and RMG



I think the topics of Bangladesh Fashionology Summit are great because Bangladesh is in a transitional phase where we have covered a lot of basic products and products of mass market. Now Bangladesh is moving towards more fashionable and advanced functional products. I think it's a right timing to organize the summit. As I said that Bangladesh apparel industry is now moving towards different dimensions where manufacturers are more focusing on value-added products and innovation. So I think the timing of Bangladesh Fashionology Summit could not been better. Of course, this kind of event gives us a lot of information and prepares us for the future. We will definitely participate in such event in future.

**Mr. Syed M Tanvir**  
Director, Pacific Jeans Ltd.

Technology is a very important topic for Bangladesh. I would like to thank the organizers for their wonderful hospitality. They maintained everything perfectly. I would participate in the event in future. It's a wonderful experience to come here and see the country and particularly its garment industry. So, we feel that we spent a valuable time here.

**Jonathon Zornow**  
Inventor Of Sewbo



I think it's incredibly good timing for the summit that has started now. The environment is going on with so much innovation and technology for the fashion industry. So it's a great summit taking place widely. Here have I noticed so much innovation happening at the moment in terms of technology in the fashion industry. The organizing team is very communicative and they welcomed us very warmly. Bangladesh is naturally at the heart of garments and fashion production. So it's a great way to prepare the actions and we feel glad for coming here.

**Eva Van Der Brugge**  
Innovation Manager of Fashion for Good



This event is very important because the industry is facing real and systemic problems. The technology will be playing a vital role in the future. The organizer is first class in putting something like this together. The positive attitude they have showed symbolizes their high level of professionalism. It will be my pleasure to help the apparel industry of Bangladesh if I am able to contribution in future.

**David Brinbum**  
Strategic Advisor to the World Bank

I think the Fashionology Summit is extremely timely because labor is a huge issue wherever in the world you are and particularly in the garment industry. We are talking about technology and cobots that assist labor. People are ready to embrace industry 4.0 in garment and apparel industry. I saw a lot of excitement on that. The organizer of the summit has been extremely welcoming and taking care of our details and that is a nice job. We will certainly like to be a part of any event here Bangladesh. We see huge potential in automation and industry operator. There is hunger for automation -- people are willing to learn and understand how technology can improve production. So I think it's extremely valuable for us in this market.

**Pradeep David**  
General Manager of Universal Robots South Asia



First of all I decided to come to this Fashionology Summit because it's a very good initiative and at the same time innovative. Through this event we can promote Bangladesh at international level and showcase our products. It's quite interesting. We found a lot of our existing clients and prospective customers here. They want to know the new technology and what is coming up next. The summit is a very good networking platform where we can interact with each other.

**Mr. Shamim Masudul Haque**  
Deputy General Manager, Lectra

I think this is absolutely the perfect timing. The industry is going through transformation and it's time to find who would be the partner for the longer time. Bangladesh started with the process and you will have to improve the entire process. The topics are fantastic. The audience I think has the right questions. I can already see that people want to learn and do better. The forum has brought the best practices and international experts from around the world and paved the way of sharing ideas with each other. I think it's a great learning experience for the people in the industry. Hats off to the people who have done this. I will be happy to participate again.

**Ram Saren**  
Founder and CEO of Tukatech



I am very excited about the future of the apparel and fashion industry. I am very excited to see where technology will lead us in the next few years.

In the summit a number of interesting concepts have been discussed. I have learned a lot from the event. For example, one of the speakers talked about trending, sustainable products which included taking and making yarns and fabrics out of sustainable bi-products. I think this will be very useful for us in the future. This summit is very exciting for me as a designer who is working on development.

**Bushra Afreen**  
Director, Product Research & Development  
Islam Garments Ltd.

# MEDIA COVERAGE

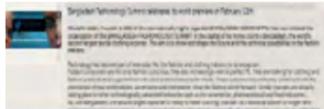
**SPORTSWEAR INTERNATIONAL**  
Country : Germany



## Is Bangladesh ready for stepping into the future?

On February 12, 2018, Dhaka will host the first Bangladesh Fashionology Summit. The event wants to show key players, entrepreneurs and authorities, how newer technologies, automation and digitalization will transform the industry of tomorrow.

**TEXTINATION**  
Country : Germany



## Is Bangladesh ready for stepping into the future?

On February 12, 2018, Dhaka will host the first Bangladesh Fashionology Summit. The event wants to show key players, entrepreneurs and authorities, how newer technologies, automation and digitalization will transform the industry of tomorrow.

**FASHION NETWORK**  
Country : Italy



## Dhaka to host global summit on textile industry in February

The Bangladesh Apparel Exchange (BAE) will organize the first ever Bangladesh Fashionology Summit in Dhaka on February 12 to bridge the gap between the present and the future of the textile and fashion industry.

**JUST STYLE**  
Country : UK



## New Bangladesh event looks to fashion's future

The Bangladesh Apparel Exchange (BAE) will organize the first ever Bangladesh Fashionology Summit in Dhaka on February 12 to bridge the gap between the present and the future of the textile and fashion industry.

**The Daily Star**  
THE DAILY STAR  
Country : Bangladesh

## Train garment workers to save their jobs amid automation: experts

Automation and digitalization in garment production will reduce the number of jobs in the sector, but experts say the industry can survive by investing in training and innovation. The Bangladesh Apparel Exchange (BAE) will organize the first ever Bangladesh Fashionology Summit in Dhaka on February 12 to bridge the gap between the present and the future of the textile and fashion industry.

**Dhaka Tribune**  
DHAKA TRIBUNE  
Country : Bangladesh

## Bangladesh Fashionology Summit: Drive towards tech

The Bangladesh Apparel Exchange (BAE) will organize the first ever Bangladesh Fashionology Summit in Dhaka on February 12 to bridge the gap between the present and the future of the textile and fashion industry.

**dailyobserver**  
THE DAILY OBSERVER  
Country : Bangladesh

## Int'l Fashionology Summit in D

The first ever Bangladesh Fashionology Summit will be held in Dhaka on February 12 to bridge the gap between the present and the future of the textile and fashion industry.

**FASHION UNITED**  
Country : Netherland



**FIBRE2FASHION**  
Country : India



**DENIMOLOGY**  
Country : USA



**NOTICIERO TEXTIL**  
Country : USA



**textile Excellence**  
Country : India



**FASHIONATING WORLD**  
Country : India



**daily sun**  
THE DAILY SUN  
Country : Bangladesh



**the New Nation**  
NEW NATION  
Country : Bangladesh



**theindependent**  
THE INDEPENDENT  
Country : Bangladesh



**NEWAGE**  
NEW AGE  
Country : Bangladesh



**FE Financial Express**  
FINANCIAL EXPRESS  
Country : Bangladesh



**THE ASIAN AGE**  
THE ASIAN AGE  
Country : Bangladesh



**প্রথম আলো**

PROTHOM ALO  
Country : Bangladesh



আমি পোশাকের রাজার বাড়িতে  
বাংলাদেশ ফ্যাশনোলজি সম্মিট / Bangladesh Fashionology Summit

**কালের কণ্ঠ**

THE DAILY KALER  
Country : Bangladesh



শেখ হাসিনা অনুষ্ঠিত হলো ফ্যাশনোলজি সম্মিট  
ফ্যাশনোলজি সম্মিট অনুষ্ঠিত হলো ফ্যাশনোলজি সম্মিট

**দৈনিক জনকণ্ঠ**

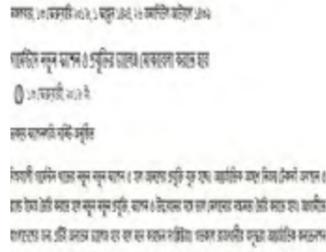
JONOKONTHO  
Country : Bangladesh



পোশাকশিল্পে প্রযুক্তি বিপ্লব  
পোশাকশিল্পে প্রযুক্তি বিপ্লব

**দৈনিক ইত্তেফাক**

THE DAILY INQUILAB  
Country : Bangladesh



ফ্যাশনোলজি সম্মিট অনুষ্ঠিত হলো ফ্যাশনোলজি সম্মিট

**বাংলাদেশ প্রতিদিন**

BANGLADESH PROTIDIN  
Country : Bangladesh



ফ্যাশনোলজি সম্মিট অনুষ্ঠিত হলো ফ্যাশনোলজি সম্মিট

**আলোকিত বাংলাদেশ**

ALOKITO BANGLADESH  
Country : Bangladesh



ফ্যাশনোলজি সম্মিট অনুষ্ঠিত হলো ফ্যাশনোলজি সম্মিট

**বনিব বার্তা**

BONIK BARTA  
Country : Bangladesh



ফ্যাশনোলজি সম্মিট অনুষ্ঠিত হলো ফ্যাশনোলজি সম্মিট

**মানবকণ্ঠ**

MANOBKONTHO  
Country : Bangladesh



ফ্যাশনোলজি সম্মিট অনুষ্ঠিত হলো ফ্যাশনোলজি সম্মিট

**ইনকিলাব**

DAILY INQILAB  
Country : UK



ফ্যাশনোলজি সম্মিট অনুষ্ঠিত হলো ফ্যাশনোলজি সম্মিট

**মানবজমিন**

MANAB ZAMIN  
Country : Bangladesh



ফ্যাশনোলজি সম্মিট অনুষ্ঠিত হলো ফ্যাশনোলজি সম্মিট

**সকালের খবর**

SOKALER KHABOR  
Country : Bangladesh



ফ্যাশনোলজি সম্মিট অনুষ্ঠিত হলো ফ্যাশনোলজি সম্মিট

**ভোরের কাগজ**

BHORER KAGOJ  
Country : Bangladesh



ফ্যাশনোলজি সম্মিট অনুষ্ঠিত হলো ফ্যাশনোলজি সম্মিট

**ELECTRONIC MEDIA**



NOTICIERO TEXTIL  
Country : USA



FASHIONATING WORLD  
Country : India



THE DAILY STAR  
Country : Bangladesh



DHAKA TRIBUNE  
Country : Bangladesh



NOTICIERO TEXTIL  
Country : USA



FASHIONATING WORLD  
Country : India



THE DAILY STAR  
Country : Bangladesh



# EVENT GLIMPSES - 1<sup>ST</sup> EDITION

Bangladesh Fashionology Summit – the International summit of technology and innovation for fashion – the first ever event of Bangladesh, focused on innovation, technology and digitalization concluded successfully on February 12, 2018 at ICCB Dhaka. 17 speakers who are global leaders in their respective fields gathered under one roof at ICCB Dhaka, from 11 countries and shared their views, insights and thoughts on some of the most cutting edge technologies and innovations that are disrupting and will continue to shape the future of fashion industry. Topics ranging from Cobots, artificial intelligence, virtual prototyping, cutting room 4.0, smart connected factories, digital supply chain of the future were discussed by established global thought leaders and authorities like Universal Robots, IBM Watson, Tukatech, Li and Fung, Lectra, Juki, Eton Systems, Sewbo, Electric Runway, Fashioner, Fashion For Good etc. The event lived up to its high tech promise of engagement, interactivity and entertainment.

A truly memorable day for all present as history was created with the first ever fashion-tech runway show in Bangladesh. 7 next-gen innovative designers from six countries presented their creations. Every person left the venue at the end of the day feeling inspired and hopeful for a brighter future for Bangladesh.



# DIGITAL TECH RUNWAY SHOW



## ABOUT THE ORGANIZER

### BANGLADESH APPAREL EXCHANGE (BAE)

Bangladesh Fashionology Summit is brought to you by Bangladesh Apparel Exchange.

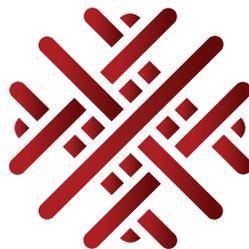
Bangladesh Apparel Exchange (BAE) is an organization, established to promote the Bangladesh apparel industry, and aims to offer a platform for the exchange of knowledge and expertise, combined with best working practices. The BAE is established by the management and development team behind the highly regarded Bangladesh Denim Expo, Denim Innovation Night and Sustainable Apparel Forum (SAF).

BAE is the proud co-organizer of the Sustainable Sourcing In Garment Sector (SSGS) Conference organized by the Embassy of the Kingdom of the Netherlands to Bangladesh, the Dhaka Apparel Summit 2017 organized by Bangladesh Garment Manufacturers & Exporters Association (BGMEA).

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